

Coat World Privacy Policy

Coat World has to take all reasonable steps to protect your personal information. For the ends of this clause, “personal information” is defined according to the details in the Promotion of Access to Information Act, number 2 of 2000 (PAIA). This information can be downloaded off www.coatworld.co.za

Coat World is authorised to gather, store and use the following of your information: Name and surname, date of birth, gender (if applicable), citizenship, nearest city, non-personal click patterns, email address, IP address and ID or passport number.

Coat World is entitled to gather, store and use the above information for the following purposes:

- To greet you when you access the site and to inform you (if you have agreed to this) of facts regarding your access and use of the site
- To inform you (if you have agreed to this) of competitions and promotions offered by Coat World
- To set up non-personal statistics about internet habits, click patterns and access to the site
- To verify your identity when you make a transaction through www.coatworld.co.za
- To ensure the products are received by the addressee
- For remarketing purposes
- The above information is either gathered electronically through the use of “cookies”, or provided by you voluntarily. You can regulate the use of “cookies” independently with your personal search engine settings
- You can choose to not receive any direct marketing information from Coat World.

Coat World is entitled to gather, store, compile and share any information gleaned from you, subject to the following conditions:

Coat World may not make any of your personal details public unless you have agreed to it, or unless it is required for the purposes of any judicial process.

Coat World may compile, use and share any information that has no bearing on any particular individual, and Coat World owns and reserves the right to non-personal statistical information gathered.

You acknowledge and agree that certain personal information (such as your full name, delivery address, email address and contact details) may be passed on to the courier company to ensure delivery of the products you have bought.

Data access

Coat World will also remove your data from our database on request, unless there is a legal reason why we need to keep the data. Access can be gained, the data can be corrected, and any concerns related to the use of your data can be raised by writing to hello@coatworld.co.za

Analytics

Coat World uses various tracking programs offered by third parties such as Google Analytics, a web analytics service provided by Google Inc/“Google”. This program uses cookies, which are text files placed on your computer that provide the analysis and tracking of the usage of the site. The information generated by the cookie about your use of this website, including your IP address, is transmitted to a Google server in the U.S. and stored there; for further information visit www.aboutcookies.org. You can set your browser not to accept cookies and the above website tells you how to remove cookies from your browser. By accepting these terms you agree to the processing of your data by Google in the manner described and for the foregoing purpose.

By registering on Coat World you provide your consent to allowing us to communicate various messages relating to promotions, special offers, discounts and the like associated with our online store. The form of

communication will include but will not be limited to electronic mail, mobile communications (SMS), telephone calls and direct mail.

Sharing of data

Coat World will not share any personal data with any outside third parties.

Changes to terms and conditions

Coat World may, at its own discretion, change these terms and conditions or any part thereof. At such point, it will be your responsibility to read through the revised terms and conditions to ensure you're satisfied. If you're dissatisfied with any changes, you should not use the site in any way.

If you're dissatisfied, you have the right to terminate your registration and/or your use with Coat World/www.coatworld.co.za

Terms and discontinuation

These terms and conditions take effect on the date of first publication of the website and continue indeterminately. They may be revised by Coat World from time to time, as described above, for as long as the website continues to exist and be operated. Coat World is entitled to terminate these terms and conditions or close down the website at any time, subject to processing any pending purchases.

If you don't meet your obligations regarding these terms and conditions, including any incidents about payment and price or an order, and you neglect to rectify such non-adherence within 5 working days after Coat World has instructed you to do so, your access to the service will be blocked.

We have the right to close your account and/or deny you access to the site, depending on the severity of your actions. Such action on the part of Coat World will not have any negative effect on any damages Coat World may claim.

Electronic communication

When you sign up for a Coat World newsletter, opt into marketing communication, register an account, conclude a purchase, visit the site or

send an email to hello@coatworld.co.za you agree to get electronic communication from Coat World.

Links, 'Framing', 'Spiders' and 'Crawlers'

No person, business or website may be linked to any page on this site without prior written permission from Coat World. Such permission can be obtained by sending an email to hello@coatworld.co.za

Links to non-Coat World sites given on this website are provided "voetstoots" or "as is" and Coat World does not necessarily agree with the content of such sites, which Coat World is unable to edit or underwrite.

No person, business or website may use any technology to glean information from this site without prior written permission from Coat World. Such permission can be obtained by sending an email to hello@coatworld.co.za